

SPORTSWEAR IN MEXICO - DATAGRAPHICS

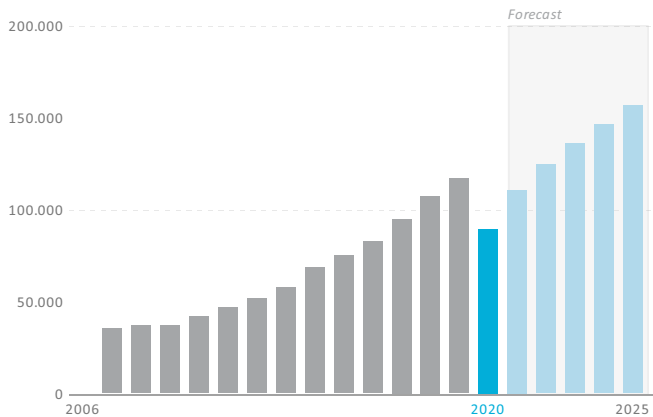
Country Report | Feb 2021

Market Sizes

Sales of Sportswear

Retail Value RSP - MXN million - Current - 2006-2025

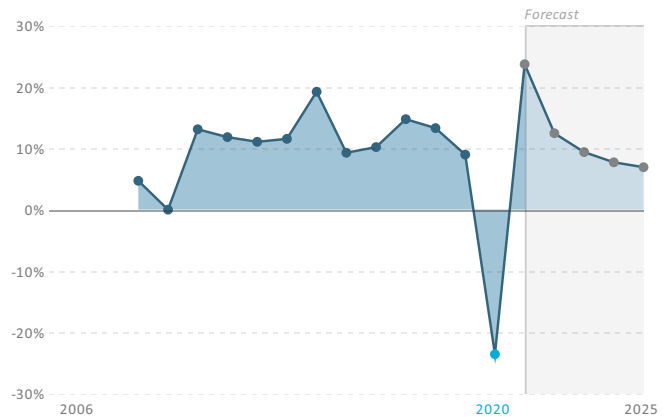
89.153



Sales Performance of Sportswear

% Y-O-Y Retail Value RSP Growth 2006-2025

-23.6%

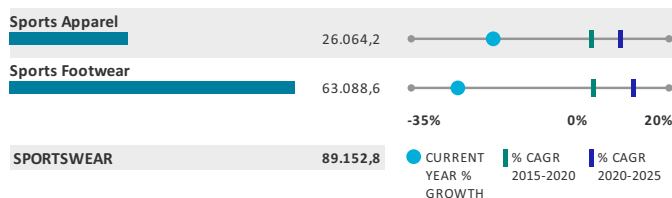


Sales of Sportswear by Category

Retail Value RSP - MXN million - Current - 2020

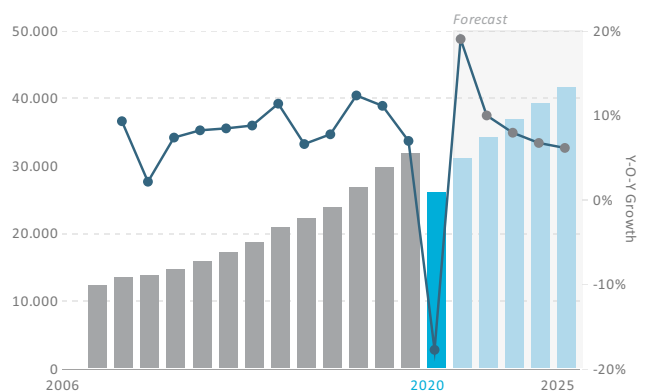
Click on a Category to update Sales Chart

Growth Performance



Sales of Sports Apparel

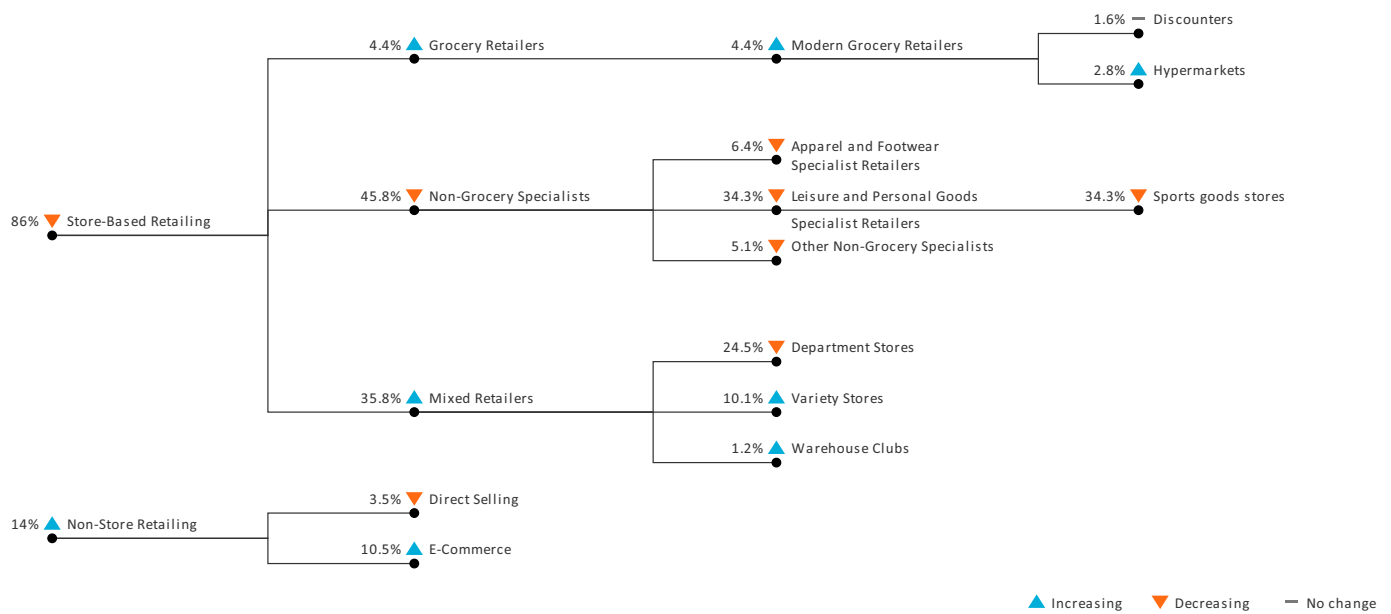
Retail Value RSP - MXN million - Current - 2006-2025



Distribution

Channel Distribution for Sportswear

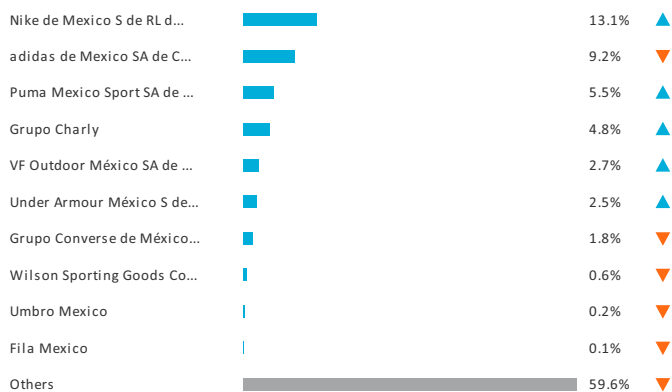
Retail Value RSP 2020 and Percentage Point Growth - 2015-2020



Competitive Landscape

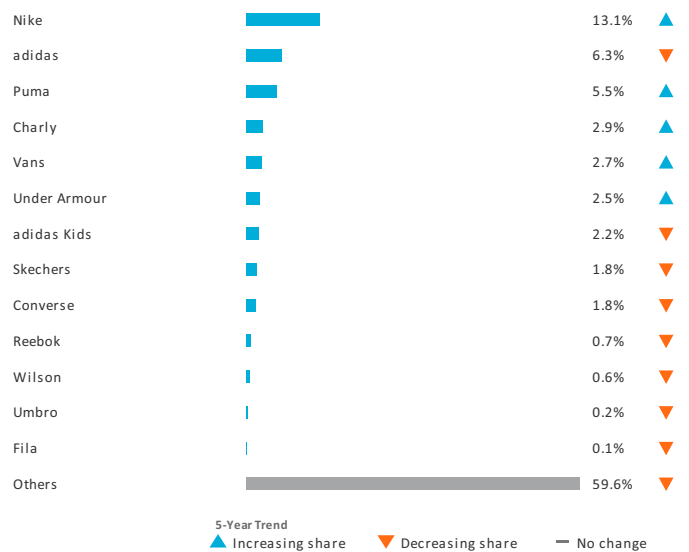
Company Shares of Sportswear

% Share (NBO) - Retail Value RSP - 2020



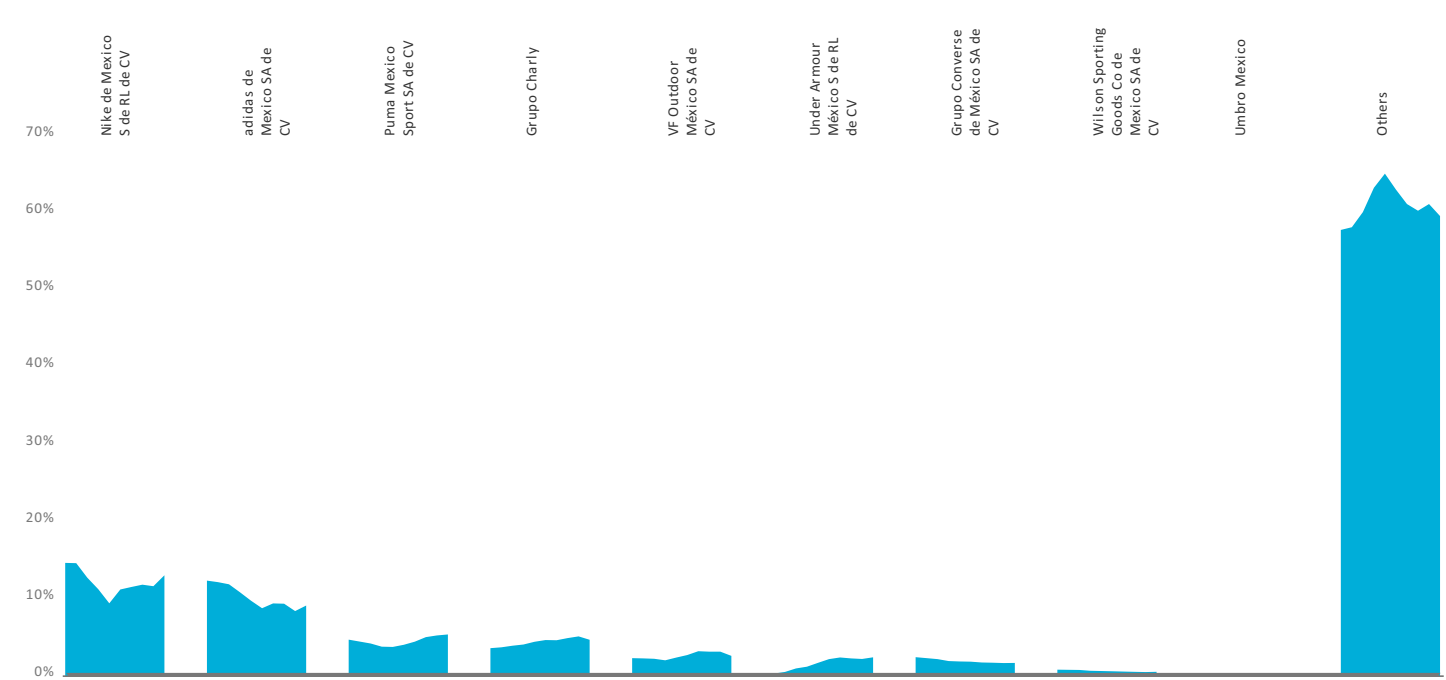
Brand Shares of Sportswear

% Share (LBN) - Retail Value RSP - 2020



Company Share Performance in Sportswear

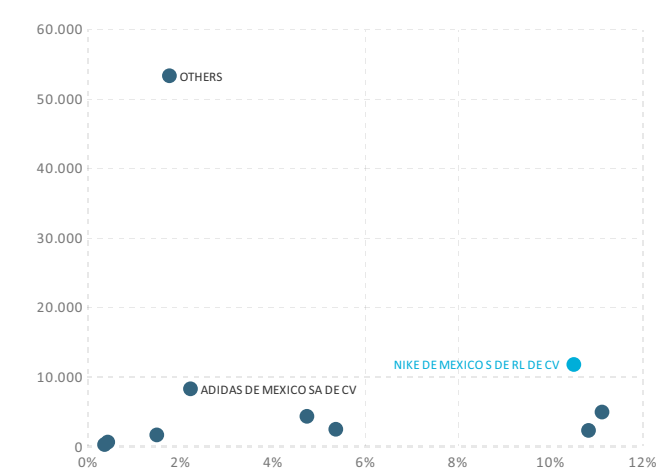
% Share (NBO) - Retail Value RSP - 2011-2020



Retail Sales Performance by Company

Retail Value RSP (NBO) - MXN million 2020 - % CAGR 2015-2020

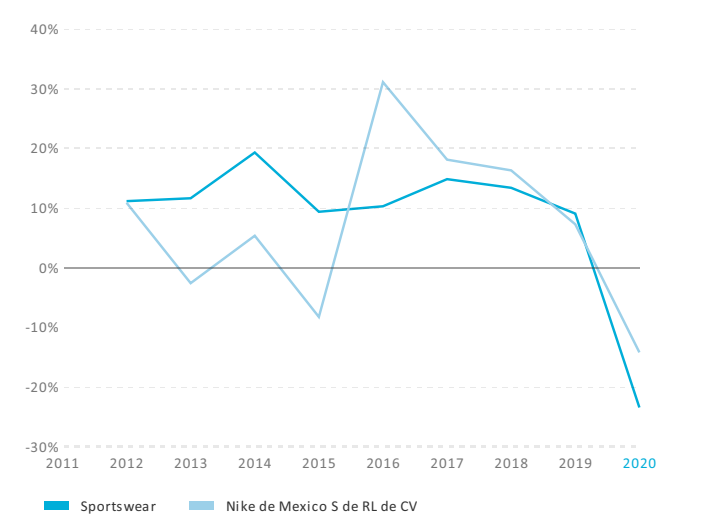
Click on company to compare against market



Company Performance vs Market

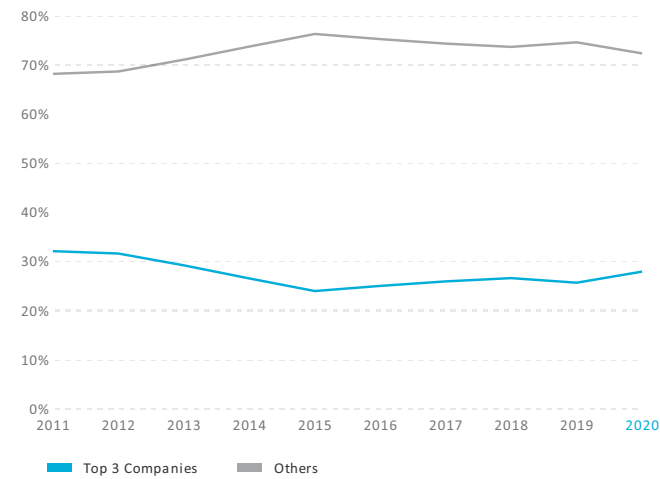
% Y-O-Y Growth (NBO) 2011-2020

[Nike de Mexico S de RL de CV](#)



Market Concentration of Sportswear by Company

% Share (NBO) - Retail Value RSP - 2011-2020



Private Label in Sportswear

% Share (NBO) - Retail Value RSP - 2011-2020

